



# CREATING YOUR OWN CUSTOM COIN



## THE SYMBOLARTS DIFFERENCE



#### gold and nickel plating brings out the detail!

**Superior Enamels** 

**Multiple Finishes** 

For a unique look, mixing

We use imitation hard enamel for higher quality, more vibrant color and better durability.

#### **Experienced Craftsmanship**

Even the smallest details appear using handcrafted molding techniques. Each coin undergoes lengthy polishing to achieve the highest quality shine.

#### **Highly Customized**

Coins can be made any size or shape. We can also turn your design into a bottle opener or key chain.



# **Pricing Guarantee**

Our Diamond Quality<sup>©</sup> coin is unmatched, therefore pricing can be higher than the competition. However, we have capabilities of manufacturing any coin for any budget which includes the exceptional SymbolArts service our customers have come to expect.

We will **BEAT** any competitor quote on an equivalent product **BY \$.10 PER COIN**. Simply provide the competing quote listing the product specifications and quantity and we'll outdo it by a dime.

#### **Service Guarantee**

Our in-house sales team has over 100 collective years selling coins. While working directly with a knowledgeable representative you will be guided from start to finish ensuring a Diamond Quality® product & experience.



# **SYMBOLARTS CUSTOM COINS**

THE LEADER IN CREATING CUSTOM RECOGNITION PRODUCTS

### Creating your Custom Challenge Coin is EASY! Let's Get Started:

First, email your ideas to one of our dedicated sales representatives. From there our talented artists can create compelling artwork out of almost anything!



City Hall Minneapolis, MN



#### Shapes, Sizes & Edges

Ask your SymbolArts representative about other ways to customize your coin like adding a unique edge, cut outs or creating your own shape and size.

Most coins are sized at 1½", 1¾" or 2" (odd sizes use 2" for pricing.)



3D

3D coins have a raised, sculptural quality with high relief and typically no enamel fill. Usually designed from photos.



# **Choose from Several Different Enamels and Plating Options**

Once we receive your initial ideas, our SymbolArts Representative will contact you to discuss the best plating, color and coin options for your design to stand out.

#### Hard, Soft and Translucent Enamels



#### **◀** Hard Enamel

Best quality, the paint is heated at a high temperature to harden, then polished smooth & level. Very durable finish.

#### Soft Enamel

Paint is air dried, creating a dimensional look at a lower level than the metal borders. Comes in a larger variety of color options.



# STORAMENTO 2011

#### **◀** Translucent Enamel

For a truly unique effect, give our translucent enamel a try. The added opacity gives visual depth and interest to your design.

### **Single-Tone Plating Options**



iold Copper Nickel Chrome Black Nickel Black Dye





Satin Finishes

# We Design the Artwork for FREE!



Our talented art department will create a custom design and with no hidden fees our artwork is free up to 3 revisions.

#### Time to Place Your Order

Once approved, you will decide on the amount of product you want. Lead time can depend on order quantity and design, but is typically 5-6 weeks.

# **Pricing Breakdown**

Pricing is based on quantity, size, coloring, and finish.
There are options available for all of our customers to
create uniquely designed coins at any budget. We are
known for our exceptional quality and attention to detail
and guarantee a remarkable finished product.



# Die charges waived for all 2D coins in quantities of 300 or more

# **Reordering Process**

Molds are kept for 3 active years. Each order within that time frame restarts the clock. Once your stock is running low, contact us to refill your order. Reorders ship in 4-6 weeks.